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ARAnet President Scott Severson Named 2010 Minnesotan on the Move

MINNEAPOLIS, MINN. (May 13, 2010) — ARAnet president Scott Severson has been named a 2010 Minnesotan on the Move by *Finance and Commerce*. Severson was honored during an awards event on April 28, and featured in *Finance and Commerce* regarding his success in building ARAnet, including providing the leadership to increase the company's revenue by 500 percent since joining the company in 2006. ARAnet provides digital marketing tools Adfusion and ARAcontent to advertising and public relations practitioners.

Severson is one of 38 entrepreneurs and business leaders to receive the award. According to *Finance and Commerce*, the Minnesotans on the Move awards were created to "cast an eye on the future of Minnesota's business landscape by choosing a group of business people who has what it takes to gain great prominence in their field."

"It's an honor to be on the list with these great leaders," says Severson. "At ARAnet, we are constantly improving our advertising and PR tools to generate results for clients. I'm very fortunate to work with a great team that is focused on continual innovation and achieving goals. We look forward to continued growth and success."

About ARAnet

Founded in 1996, ARAnet is a leading media company with two products to help its clients reach and win new customers, Adfusion and ARAcontent. Adfusion is an article-based cost per click advertising platform. It is one of the nation's most dynamic online advertising networks, currently delivering billions of impressions monthly through a network of premium publishing partners. ARAcontent is a digital PR and SEO solution that builds awareness of and sales for its clients' products and services. To learn more, visit www.ARAnetOnline.com